CONTRACT #4 RFS # N/A

Tennessee Board of Regents

VENDOR: WebCT, Inc.



Tennessee Board of Regents

1415 Murfreesboro Road - Suite 350 - Nashville, Tennessee 37217-2833 (615) 366-4400 FAX (615) 366-4464

RECEIVED

JAN 1 8 2006

FISCAL REVIEW

January 11, 2006

Mr. Jim White, Executive Director Legislative Fiscal Review Committee Rachel Jackson Building, 8th Floor Nashville, TN 37243-0057

Dear. Mr. White:

Attached is an Agreement between the Tennessee Board of Regents and WebCT, Inc. which provides course management system software that supports our Regents' Online Degree Program (RODP). This software is currently being provided to TBR by WebCT, but in a subcontracting role through our current contract with SungardSCT. WebCT and SungardSCT will not be renewing their business relationship beginning January 1, 2007, and we are requesting to contract with WebCT direct. Also attached is the necessary documentation to explain this request and our timeline in regards to this contract.

Please contact Angela Gregory regarding the date this will go before the Fiscal Review Committee, and she will inform the representatives to insure they are present for the meeting in which the contract will be discussed. If you have questions, please feel free to contact me at 366-3921 or Ms. Gregory at 366-4436. Information regarding the contract may be sent to Ms. Gregory's attention at the Tennessee Board of Regents, 1415 Murfreesboro Road, Suite 350, Nashville, Tennessee 37217.

Sincerely,

Bob Adams

Vice Chancellor for Business and Finance

ob Golams

Attachment

cc: Tom Danford, Chief Information Officer Robbie Melton, Assistant Vice Chancellor for Academic Affairs

Austin Peay State University • East Tennessee State University • Middle Tennessee State University • Tennessee State University

Tennessee Technological University • University of Memphis • Chattanooga State Technical Community College

Cleveland State Community College • Columbia State Community College • Dyersburg State Community College

Jackson State Community College • Motlow State Community College • Pellissippi State Technical Community College

Roane State Community College • Southwest Tennessee Community College • Volunteer State Community College

Walters State Community College • Nashville State Technical Community College • Northeast State Technical Community College

The Tennessee Technology Centers

Leni –

Just wanted to let you know that the actual contract in this packet is not the final contract; we are still negotiating the impermissible clauses with the vendor.

Thanks.

Angela Gregory

TENNESSEE BOARD OF REGENTS JUSTIFICATION FOR NON-COMPETITIVE PURCHASES AND CONTRACTS

FOR \$250,000 AND GREATER

(1) Description of service to be acquired:

Continued maintenance and support for the WebCT Campus Edition 4.1 Course Management System (CMS) Software for all Tennessee Board of Regents (TBR) institutions and the Regents Online Campus Collaborative (ROCC).

WebCT, Inc. is a course management system used to facilitate the organization and presentation of course content. In addition, the software provides a means for student assessment, record keeping, and communication between students and between student and teacher. WebCT runs on a server and interfaces with a database containing all learning objects and student records. The software may be used as one component supporting traditional classroom instruction or may be used as the primary delivery system for totally asynchronous online courses. WebCT facilitates quizzes, assignment submission, threaded discussions, internal e-mail, web page delivery, multimedia delivery, and other components, all within a password protected, restricted environment.

(2) Explanation of the need for or requirement placed on the procuring institution to acquire the service:

For campuses to develop and offer online courses and programs and to continue the state wide Regents Online Campus Collaborative of RODP/ROCE, a course management system (CMS) is vital. Without a CMS, TBR would have to cease providing online courses which are mission critical for access to higher education in Tennessee. In addition, TBR would not be able to address the needs and demand for online workforce training, would be significantly limited in the delivery of educational programs to address the nursing and teacher shortage, and would be severely limited in the delivery of education and training to Tennessee military personnel.

In addition to the need to continue licensing for a CMS system, updates, patches, bug fixes, workarounds, enhancements, and technical support are necessary for the delivery of online courses and programs. Although TBR has experienced no unmanageable problems with our current system, which would necessitate that we move to improved technology immediately, TBR's system contract expires 12/31/06.

(3) Name and address of the proposed contractor's principal owner(s):

WebCT, Inc. 6 Kimball Lane, Suite 310 Lynnfield, MA 01940 Phone: 781-309-1000

Fax: 781-309-1001

(4) Evidence that the proposed contractor has experience in providing the same or similar service and evidence of the length of time the contractor has provided the same or similar service:

WebCT is an industry leader and delivers to thousands of institutions in more than 70 countries. WebCT has provided service to the TBR system since the Fall Semester 2001.

(5) Explanation of whether the service was ever bought by the procuring institution in the past, and if so, what method was used to acquire it and who was the contractor:

The service has been purchased by TBR in the past through its contract with SungardSCT, with WebCT providing the service in a subcontracting role through a non-competitive process.

(6) <u>Description of procuring institution's efforts to use existing institutional employees</u> and resources or, in the alternative, to identify reasonable, competitive, procurement alternatives (rather than to use non-competitive negotiation):

The WebCT license is for complex, copyrighted software. TBR does not have the staff or resources to create software of this magnitude, including system wide course management implementation, monitoring, student information integration, etc.

TBR is in the process of developing a comprehensive request for proposal for the ROCC program which has been scheduled to be released in early 2006. A competitive process is needed as there are alternative providers in the market place.

(7) <u>Justification of why the state institution should acquire the service through non-</u>competitive negotiation:

It would not be in the best interests of the state to do an RFP and convert to an upgraded system at this time due to the fact that the two CMS providers with the largest market share, WebCT and Blackboard, are in the process of a merger. TBR does not want to buy a product that may not be supported by the merged company. TBR would run a risk of having two potential conversions in a relatively short period of time which would be costly from a fiscal and training perspective. In addition, the proposed merger of these two companies has created an unsettled market which creates undue risk in selecting the best vendor in the near term.

To minimize this risk, TBR proposes to delay issuance of an RFP until later in 2006, giving the market time to adjust and to continue with our current provider during this time. The RFP process will be intensive and complex, and will take TBR approximately nine to twelve months to complete. In addition, it is our understanding that it will take approximately one year to convert to updated technology.

The use of competitive negotiation to issue a one to two year contract to continue with TBR's existing vendor would be in compliance with state purchasing requirements, which permit a negotiated contract with a current vendor when it is not in the state's best interest to use a competitive process. (F&A Rule 0620-3-3-.03 and TBR Purchasing Policy Section XIV.B.8.)

Additional background information is provided in Attachment A.

| APPROVAL Chancellor | //0/06 Date |
|--|----------------|
| REVIEW BY FISCAL REVIEW COMMITTEE: Chairman | Date |

Attachment A Justification for Non-Competitive Contract with WebCT, Inc.

Background Information:

Tennessee Board of Regents Institutions currently use a course management system (CMS) called WebCT. This CMS is a web-based technology used by TBR faculty to plan, implement, and assess learning processes for on-line and traditional courses. It provides faculty with a way to create and deliver content, monitor student participation, and assess the performance of students. It also provides students and faculty with the ability to use interactive features such as threaded discussions, on-line conferencing/chat, and discussion forums. Like all sophisticated technology, there is a considerable learning curve to master the features of such software, and once mastered, there is a considerable investment of time in the actual creation of the courseware content and incorporation into the CMS.

Existing Contract, Maintenance and Extenuating Circumstances:

TBR's existing contract and maintenance for WebCT is not directly with WebCT, but with a 3rd party vendor, SungardSCT. This contract expires December 31, 2006 and is not renewable because WebCT and SungardSCT have decided not to renew their business relationship (see attached letter from WebCT as well as SCT's Institutional Order Form). The TBR CMS contract situation has been further complicated by the announced acquisition of WebCT by its largest competitor, Blackboard. Subject to regulatory approval, the combination of Blackboard with 41.3% of the CMS market as reported in the September '05 EDUCAUSE Core Data Service coupled with the 34.7% of WebCT would give the merged company 76% of the CMS market. WebCT and Blackboard will continue to operate as independent companies until approval of the merger, which is not likely not happen until the first or second quarter of 2006. At present, there are approximately half a dozen competitors to WebCT and Blackboard, none of which has a significant share of the market, but many are considered "up and comers."

Rationale for No Bid Contract:

TBR has been developing and intended to release an RFP early 2006, to solicit bids for a new CMS Contract. However, in light of the pending merger of the two largest companies in the market, TBR felt it to be in the best interest of the system to delay issuing this RFP until later in 2006. TBR has determined that the most prudent approach is to negotiate a short term, non-competitive contract with WebCT. This would establish a direct business relationship with WebCT to extend TBR's use of WebCT products and services for a limited term. This decision is based on the following considerations:

1- It would greatly reduce the risk in selecting a CMS provider prior to learning what the post merger strategy of a combined WebCT and Blackboard will be.

2- It would establish a direct business relationship and pricing structure between TBR and WebCT rather than through a 3rd party.

3- It would allow BlackBoard and WebCT to conclude their planned merger and to

establish a consistent product direction.

4- It would position TBR to go back to the market with an RFP when the market will be more stable, and when selection can be made from potential vendors.

Risk Analysis:

There is an incredible amount of uncertainty as to which product line the merged WebCT/Blackboard will offer and support. As indicated above, TBR presently uses WebCT, and industry analysts feel it doubtful that the new company would continue to develop and support two separate product lines for any length of time. TBR anticipates that the merged company will discontinue one of the lines and incorporate its best features and usability characteristics into a new flagship product. Should TBR select the product line that later proves to be the discontinued product, tremendous resources would end up being expended to convert the existing system to a system that would be discontinued, and then to yet a third system.

Delaying the RFP and conversion process should provide sufficient time for the market to react to the merger of WebCT and Blackboard and to enable up and coming CMS providers to establish themselves as viable alternatives.



December 21, 2005

Tom Danford Chief Information Officer (CIO) Tennessee Board of Regents 1415 Murfreesboro Road Suite 350 Nashville, TN 37217

Dear Tom,

I am writing to you as an officer and Executive Vice President for WebCT. The purpose of this letter is to confirm that WebCT is the only authorized manufacturer and distributor of WebCT software, support, training and services in the United States and Canada. SCT is not authorized to contract for WebCT products and services after December 31, 2006.

We appreciate your interest in WebCT and look forward to working together. If you have any questions, please do not hesitate to contact your local Account Executive, Colleen Malloy at 781-309-1129 or at Colleen.Malloy@WebCT.com.

Sincerely,

Peter Segall

Executive Vice President

WebCT

| <i>ب</i> ر | se complete two (2) copi ed copy will be returned | | | | | | | | _ | ed and (2.2,98) | \prod | |
|-----------------------------|--|---------------|---|-----------------------------------|-------------------------|---|---|--------------------|--|-----------------------------------|-------------------|----------|
| | itutional Ord | | · | | | 2001.6.30.1 | _ | | , | , | 1 | |
| SCT 4189 | in McAllister F Corporation 9 Riverview Drive uth, GA 30097 | jmca | 770.446-0004 allis@sctcorp. X: 770.446-50 | .com | | <u>િ</u> ક | ct | | Ship Media NA <u>Tier</u> NA | | | |
| d | light of use of Major Sys ated January 29, 1993 oftware & Technology | 3 ("Ag | reement"), b | etween the | Те | nnessee Boa | rd of Regen | ıts (| ("Licensee") a | ind SCT | | |
| All Agre | eement Terms shall ha | ve the | same meani | ing ascribed | l in | the Agreeme | nt when use | d i | n this docume | ent. | | |
| Institut | tional Order Form to | chan | ge the addr | ess of the | lnv | oice for We | oCT from e | ach | n Institution 1 | to the Ti | 3R (| Office. |
| Tennes Attn: R 1415 M | Address: FAX ssee Board of Regen laja Kodali, AVC for Info lurfreesboro Road, S ille, TN 37217 | its mation | | has agre 2006. Th that cale | ed ie <i>i</i> nd | to obtain fo Annual Lice ar year. The | r five annu ıse Fee wil WebCT Lic | al I I be en | nse which the license perio e paid to SC sse Fee for ea preceding ye | ds - thro T in Aug ach year | ugl ust wil | for |
| | August 2002 Invoice i | s: \$ | 340,000 | Annua | I P | ayment amo | unts - base | <u>∍d</u> | on the Agree | <u>ment</u> | | |
| | August 2003 Invoice i | s: \$ | 404,250 | Aug- | 04: | \$ 444,675 | Aug-0 | 5 | \$ 489,143 | Aug-06 | \$ | 538,057 |
| Ins | stitutional Order Fori | ms/Aı | mounts for e | each institu | utio | on, generally | signed in | De | cember 2001 | , are: | | |
| 011 | APSU 22,50 ETSU 22,50 | | U of M | Paid 15,000 | | JSCC MSCC | 15,000 15,000 | F | RSCC STCC | 15,000 18,500 |] | |
| 2002 | MTSU 25,50 | | CoSCC | 15,000 | | NSTI | 18,500 | r | VSCC | 16,500 | 1 | |
| *41 | TSU 22,00 | 0 | CSTCC | 18,500 | | NSTCC | 15,000 | | WSCC | 15,000 | <u>L</u> | |
| | TTU 22,00 | 0 | DSCC | 15,000 | | PSCC | 18,500 | L | TBR | 15,000 | (w/ | Ren.Ctr) |
| | The license fee for the document, and to be Licensee will pa | used | l in accordanc | ce with the | Ter | ms and Cond | itions of the | Ag | greement, and | | | |
| <u>T</u> | ennessee Board o | f Rec | <u>jents</u> | | | | | | | | | Sign |
| Ву: | | | | | Γitle | | | | | | ◀ | TBR |
| ~ | | Agre | ement with the Te | ennessee Boa | rd of | f Regents. | | | | | | |
| cepted | l by SCT on | , 200 |)2. | | | | | | . —— | | | Sign |
| ۱ <i>۷۰</i> | | | | 7 | itle: | | | | | • | ∢ | SCT |
| 14 | | | | 1 | me. | | | | | | | |

E

SOFTWARE LICENSE AGREEMENT FOR WEBCT CAMPUS EDITION™ SOFTWARE AND/OR WEBCT VISTA MODULES

(Single Institution, Annual or Subscription)

| icensee Name: | | | | |
|-------------------|------|--------------|-------------|------|
| _icensee Address: | | | | |
| | | . | <u></u> | |

THIS SOFTWARE LICENSE AGREEMENT FOR WEBCT CAMPUS EDITIONTM AND/OR WEBCT VISTA MODULES (the "Agreement") is between WebCT, Inc., a Delaware corporation with its principal place of business at Six Kimball Lane, Lynnfield, Massachusetts 01940 ("WebCT"), and the licensee named above ("Licensee"). This Agreement is intended to serve as a master license agreement under which Licensee may acquire licenses for WebCT Campus Edition Institution, WebCT Campus Edition Focus and/or any of the individual WebCT Vista Modules (as defined below) pursuant to the terms and conditions set forth herein, subject to the execution by the parties of an order schedule to this Agreement expressly identifying the particular WebCT software product being licensed. Licensee acknowledges and agrees that WebCT Campus Edition Institution, WebCT Campus Edition Focus and each of the WebCT Vista Modules are separate and distinct WebCT product offerings, each requiring its own license. Accordingly, the parties hereby agree that the terms and conditions of this Agreement shall apply to (i) the particular WebCT Campus Edition (i.e. Institution or Focus) and/or WebCT Vista module software programs specifically named in any fullyexecuted order schedule to this Agreement ("Order Schedule"), including any programs of WebCT's licensors that are delivered by WebCT with or as part of such identified software program(s), and any and all copies, in whole or in part, backups, related documentation, system administrator guides and user manuals, printed listings of code, any database or data structures delivered with or created by the identified software program(s) and any patches, bug fixes, workarounds, upgrades, enhancements, and updates to the identified software program(s) which may be subsequently furnished by WebCT to Licensee hereunder (collectively, the "Software") and (ii) any Support Services (as defined in Section 8.1) relating to the Software provided by WebCT to Licensee.

For purposes of this Agreement, "WebCT Vista Modules" as used herein shall refer to those modules (under any name) that are now known as the "WebCT Vista Community Manager", "WebCT Vista Learning Object Manager", "WebCT Vista PowerLinks Kit", and "WebCT PowerSight Kit" and any future modules of similar nature made generally available by WebCT that add WebCT Vista functionality to the WebCT Campus Edition software.

In consideration of the mutual promises contained herein, the parties agree as follows:

1. **GRANT OF LICENSE**

Upon execution by the parties of this License Grant. 1.1 <u>License Grant.</u> Upon execution by the parties of this Agreement and an initial Order Schedule to this Agreement specifying the particular Software program being licensed and subject to payment by Licensee of the applicable license fee(s) set forth in such Order Schedule and compliance with the terms and conditions of this Agreement, WebCT hereby grants to Licensee, during the License Term (as defined below) and any renewal thereof under Section 2.2, a nonexclusive, nontransferable license ("License") to use and copy the Software, in object code format, in accordance with the terms and conditions set forth herein. This is a license agreement and not an agreement for sale. All rights not specifically granted are reserved to WebCT.

1.1.1. Educational Institutions. If Licensee is an educational institution. Licensee shall be authorized under the License to use the Software solely for Licensee's academic and internal administrative purposes. Unless otherwise agreed in writing, Licensee shall limit access to the Software to its students (including guest students who are accessing the Software for the purpose of participating in a Licensee offered and delivered course), faculty (including guest faculty who are accessing the Software for the purpose of delivering a Licensee-offered course on behalf of Licensee), administrators, other employees, and/or contractors whose responsibilities require such access, subject to the maximum authorized usage limit specified for the License in the applicable Order Schedule as further described in Section 1.1.3 below.

For purposes of clarification, in addition to its standard course offerings, Licensee's academic purposes shall include use of the Software for programs, courses, seminars, conferences, or discussions that are offered and delivered by Licensee on an incidental basis ("Incidental Usage"), provided that such usage does not cause Licensee to exceed the maximum authorized usage limit set forth in the applicable Order Schedule. Notwithstanding the foregoing or anything to the contrary contained herein, in the case of an FTE-based license (as "FTE" is defined in Section 1.1.3 below), Licensee shall be authorized under such License to grant access to the Software, solely for purposes of such Incidental Usage, to a limited number of individuals who are not included in Licensee's FTE calculation, the total number of whom shall not, at any given time, exceed five (5%) percent of the maximum authorized FTE number specified in the applicable Order Schedule (e.g. if the authorized FTE level specified in the applicable Order Schedule is 8,001 - 15,000, the total number of individuals who are not included in Licensee's FTE calculation but who may be granted access to the Software for Incidental Usage as set forth herein shall not, at any given time, exceed five (5%) percent of 15,000, or 750 individuals). Nothing in this paragraph shall be deemed to authorize Licensee to (i) host the Software on behalf of or for the sole benefit of a third party or parties, (ii) host the Software for any purpose that does not involve participation by Licensee, or (iii) use or host the Software in violation of Section 4.4 below.

In addition, notwithstanding the authorized FTE limit specified in the applicable Order Schedule or anything to the contrary contained herein, Licensee shall be authorized under an FTE-based License to allow an unlimited number of prospective students to use the Software to access sample Licensee courses, provided that no actual course activity is involved.

1.1.2. Non-Educational Entities. If Licensee is a noneducational entity (commercial, government, or otherwise), Licensee shall be authorized under the License to use the Software solely for purposes of (i) providing internal training to its employees and/or contractors, (ii) providing training to its customers or business partners on the use of Licensee's products and/or services, and/or (iii) delivering Licensee-developed training courses to Licensee's customers. In no event shall Licensee be authorized under the License to provide contracted course development services using the Software without the prior written consent of WebCT. Unless otherwise expressly agreed in writing, Licensee shall limit access to the Software to its employees and/or contractors whose responsibilities require such access and to participants in Licensee's training classes as permitted herein, subject to the maximum authorized usage limit specified for the License in the applicable Order Schedule as further described in Section 1.1.3 below.

1.1.3. <u>Usage Limits</u>. Except as expressly set forth herein, all use of the Software hereunder shall be subject to certain maximum usage limits (i.e. FTE, Seats, User, etc.) as specified in the applicable Order Schedule. For purposes of this Agreement, the following definitions shall apply, unless otherwise stated in the applicable Order Schedule.

- (i) "FTE" shall be defined as a full time student equivalent enrollment.
- A "Seat" shall be defined as a single course participant enrolled in a single course, section, module, or program. participant shall continue to constitute a single Seat for as long as he/she is authorized by Licensee to access such course, section, module, or program (e.g. A single participant who is authorized by Licensee to access two separate courses at the same time shall constitute two Seats for as long as such participant is authorized to access each such course).
- (iii) A "User" shall be defined as an individual registered at any one time in one or more Licensee-delivered courses (e.g. an individual who is registered in two courses shall constitute one (1) User).

Licensee acknowledges and agrees that, unless otherwise expressly stated herein or agreed upon in writing by the parties, use of the Software in excess of the maximum usage limits specified in the applicable Order Schedule is not permitted.

- Installation. Each License granted hereunder authorizes the installation and use of such Software (i) on a single identified production server for production purposes only (in the case of WebCT Campus Edition version 6.0 or higher, with one single application server managed node actively processing requests) and (ii) a single identified nonproduction server for internal testing, back-up, and/or development purposes only, unless otherwise provided for in the applicable Order Schedule or agreed upon in writing by the parties. The location of each server on which the Software is to be installed shall be designated in writing by Licensee to WebCT at the time the applicable Order Schedule is executed (the "Designated Location"). Unless otherwise provided for in the applicable Order Schedule or agreed upon in writing by the parties, use of the Software is not permitted (a) for production use on other than the single production server identified to WebCT, (b) on the identified non-production server(s) for other than internal testing, back up and/or development purposes, or (c) at a location other than the Designated Location.
- Delivery. WebCT shall deliver electronically to Licensee one copy of the Software and related documentation, if any, or provide access to the Software via the Internet promptly after the date on which the applicable Order Schedule is signed by the parties and all necessary IP address and operating system information has been provided by Licensee to WebCT.
- License Keys. Licensee acknowledges that the Software shall be activated by a license key consisting of identification codes which shall be provided to Licensee electronically promptly after receipt by WebCT of Licensee's IP address and operating system information.
- Compliance. Upon WebCT's written request (which shall occur no more than once every six (6) months), Licensee shall provide WebCT with a written statement, certified by an authorized representative of Licensee, listing Licensee's then-current FTE Level or, if applicable, the number of Seats or Users (or any other applicable usage limit(s) specified in the applicable Order Schedule) having access to the Software, the number of copies of the Software in use and the number of servers on which the Software is installed. Such statement shall include a confirmation that the use of the Software has been reviewed and that each copy of the Software is being used solely pursuant to the provisions of this Agreement. WebCT will have the right, at its expense, to conduct and/or direct an independent accounting firm to conduct, during normal business hours, an audit of the relevant records of Licensee to verify Licensee's then-current FTE Level or, if applicable, the number of Seats or Users (or any other applicable usage limit(s) specified in the applicable Order Schedule) having access to the Software, the number of copies of the Software in use and the number of servers on which the Software is installed.

Copies. Licensee may make additional copies of the Software only to the extent reasonably necessary (i) for Licensee's internal purposes as set forth in Sections 1.1 and 1.2, subject to the number of servers on which the Software is permitted to be installed as set forth herein and (ii) for archival and back-up purposes.

TERM; TERMINATION

- 2.1 <u>Term of Agreement.</u> This Agreement shall be effective as of the date on which it is signed by both parties (the "Effective Date") and shall remain in effect unless and until terminated in accordance with the provisions set forth in Sections 2.3 or 2.4 below. The expiration of any License Term hereunder shall not constitute termination of this Agreement.
- Term of License. Unless otherwise stated in the applicable Order Schedule, the initial term of the License shall commence upon the execution by the parties of such Order Schedule and shall remain in effect for the number of years (or such other period of time) set forth in such Order Schedule (the "License Term"), unless earlier terminated in accordance with the provisions of Section 2.4 below. Upon expiration of the initial License Term, the License may be renewed thereafter for successive terms, if then made generally available by WebCT, subject to payment by Licensee of the then-current applicable License fees and provided that an additional Order Schedule for such renewal is executed by the parties prior to the end of the expiring License Term. Upon execution of an additional Order Schedule, WebCT shall provide Licensee with a new license key. If both parties mutually agree in writing to renew the License by executing an additional Order Schedule as set forth above, the term of each such License renewal shall begin immediately as of the expiration of the prior License Term, unless otherwise agreed in writing by the parties.
- 2,3 <u>Termination of Agreement upon Expiration of Licenses</u>. Upon the expiration of all Licenses contracted via fully-executed Order Schedules under this Agreement, either party may terminate this Agreement without cause by providing at least thirty (30) days' prior written notice to the other party. In no event, however, may either party terminate this Agreement or any License prior to the expiration of the contracted License Term specified on the applicable Order Schedule, except as set forth in Section 2.4 below.
- Termination for Cause. Upon any breach by Licensee of Sections 1.1, 1.2 or 4 of this Agreement, WebCT shall have the right to terminate this Agreement and the Licenses granted hereunder effective immediately upon written notice to Licensee. Upon any other material breach or default of this Agreement by either party, the other party shall provide the breaching party with written notice of the breach. breaching party fails to cure such breach within (30) days following receipt of such written notice, then the non-breaching party shall have the right to terminate this Agreement and the Licenses granted hereunder effective immediately upon written notice to the breaching party.
- Effect of Expiration or Termination. In the event of the expiration or termination of a License or termination of this Agreement for any reason, Licensee shall promptly, as to the Software under such License or the Agreement, as applicable,: (i) discontinue all use of the Software; (ii) erase or destroy any Software contained in the computer memory or data storage apparatus under the control of Licensee; (iii) return to WebCT or destroy all copies of the Software provided by WebCT and any and all copies made by Licensee; and (iv) certify in writing to WebCT, within thirty (30) days of the expiration of the License or termination of this Agreement, that Licensee has complied with the foregoing.
- Survival. Sections 2.5, 2.6, 3, 4, 5, 6.2, 7, 8.2, 9.1, 9.2, 9.5, 9.6. 9.7 and 9.8 hereof shall survive the expiration of any License or the termination of this Agreement.
- LICENSE FEES AND PAYMENT TERMS 3.0

- 3.1 <u>License Fee.</u> In consideration of the License(s) granted hereunder and Licensee's commitment to license the Software for the full License Term set forth in the applicable Order Schedule, the License fee(s) for the License Term shall be as specified in the applicable Order Schedule. Unless otherwise specified therein, the annual License fee for the first year of the License Term shall be invoiced upon execution by the parties of such Order Schedule and the annual fee for any remaining years of the License Term shall be invoiced on or about, but no earlier than, thirty (30) days prior to the first day of each such year, respectively. All invoices shall be due and payable within thirty (30) days following the invoice date. All fees referenced under this Agreement shall be shown, invoiced, and payable in U.S. Dollars, unless otherwise expressly indicated in the applicable Order Schedule.
- 3.2 <u>Taxes</u>. Licensee shall pay all sales, use, and similar taxes applicable to the Software and this Agreement and, except to the extent that Licensee provides WebCT with appropriate documentation verifying that the License of Software to Licensee hereunder is tax exempt, shall reimburse WebCT for any such taxes paid by WebCT, excluding taxes based on the net income of WebCT. If Licensee is subject to the tax laws of a country other than the United States and is required by law to make any deduction or to withhold from any sum payable to WebCT hereunder, then the sum payable by Licensee upon which the deduction or withholding is based shall be increased to the extent necessary to ensure that, after such deduction or withholding, WebCT receives and retains, free from liability for such deduction or withholding, a net amount equal to the amount WebCT would have received and retained in the absence of such required deduction or withholding.

4. PROTECTION OF THE SOFTWARE

- 4.1 <u>Ownership.</u> Licensee acknowledges and agrees that WebCT and its licensors retain all title, copyrights, patents and other proprietary rights in and to the Software. Licensee agrees any updates, patches, bug fixes, workarounds, upgrades, and enhancements to the Software furnished in connection with any Support Services (as defined below) shall be the sole and exclusive property of WebCT, subject to use by Licensee in accordance with the terms and conditions of this Agreement and only during the applicable License Term.
- Proprietary Markings. Licensee shall not alter, remove or conceal any government restricted rights notice or any copyright, trademark, trade name or other proprietary marking or notice that may appear in or on the Software and shall reproduce all such markings and notices in or on all copies of the Software made by Licensee. Notwithstanding the foregoing, Licensee may remove the WebCT logo from the user interface screens of the Software and replace it with Licensee's own institution logo, PROVIDED THAT, IF THE WEBCT LOGO IS REMOVED FROM A SINGLE USER INTERFACE SCREEN, IT IS REMOVED FROM ALL USER INTERFACE SCREENS. To the maximum extent permitted by applicable law, Licensee shall indemnify, defend and hold WebCT harmless from and against any and all claims, demands or actions and costs, liabilities or losses arising out of any actual or alleged infringement of any third party trademark or copyright by Licensee's logo or other intellectual property in connection with such User screens. No other usage or removal of any WebCT proprietary notices or trademarks is authorized hereunder.
- Further Restrictions. Licensee agrees to treat the Software and all of its component parts as a confidential trade secret and valuable asset of WebCT and agrees that such Software shall not be disclosed or used for any purpose other than as expressly set forth herein. Licensee shall not (i) modify, translate, reverse engineer, decompile, disassemble, or create derivative works based on the Software, (ii) directly access or modify any database structure delivered with or created by the Software, (iii) develop a competing product that is based on the Software and is developed using proprietary information obtained by Licensee from its access to the Software, or (iv) attempt in any way to access the source code for the Software, except to the extent expressly permitted by applicable law and then only to the extent the parties shall not be permitted by that applicable law to exclude or limit such rights. Information relating to the Software necessary to enable the production of interoperable software may be available from WebCT on request. In addition, Licensee may use the third party software programs that are

licensed and delivered by WebCT with and as a part of the Software hereunder only in conjunction with such Software. Use of such third party software without the applicable WebCT Software program is not permitted. Further, Licensee may not use such third party software programs for independent application development purposes or for any other purpose outside the scope expressly defined in Section 1.1 of this Agreement. Licensee agrees to treat the terms and conditions of this Agreement (including the fees set forth in any Order Schedule hereto) as confidential information of WebCT and, to the maximum extent permitted by applicable law, shall not disclose such information, except to (a) those persons within its organization with a need to know for purposes of performing their duties, (b) to Licensee's attorneys, accountants or other fiduciary advisors as reasonably necessary, or (c) as required by law. Licensee shall adopt reasonable measures to assure that its students (or, in the case of non-educational entities, its training class participants), administrators, other employees and/or contractors, as applicable, will make no disclosure of the Software or the information contained therein to other persons or legal entities and that such users adhere to the restrictions set forth in this Section 4.

4.4 <u>Third Parties.</u> Licensee shall not (i) host the Software for access by any unauthorized user; (ii) rent, lease, loan, sublicense, or otherwise distribute the Software to any third party; or (iii) offer the Software in connection with timesharing, facility management, or service bureau usage.

INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS

- Infringement. WebCT shall, at WebCT's expense, defend or 5.1 settle any action brought against Licensee based on a claim that the Software infringes a third party's United States patent, copyright, trade secret or other intellectual property right and shall pay all costs and damages finally awarded against Licensee in any such action which are attributable to such claim, subject to the exclusions set forth in Section 5.2 below. In addition, should the Software or any part thereof become, or in WebCT's opinion, be likely to become, the subject of a claim of infringement, WebCT may, at its option and at its own expense, (i) procure for Licensee the right to continue using such Software as contemplated hereunder, (ii) modify the Software to render it noninfringing or (iii) replace the Software with functionally equivalent software. If WebCT determines that none of the foregoing is reasonably available to WebCT, then WebCT may terminate this Agreement and the License upon thirty (30) days prior written notification to Licensee and, upon such termination and the return or destruction of the affected Software, WebCT shall provide to Licensee a pro-rata refund of any prepaid License fees for such Software. Except as set forth in this Section 5, WebCT shall have no further liability to Licensee with respect to such intellectual property infringement claim.
- 5.2 <u>Exclusions.</u> The obligations set forth in this Section 5 are contingent on (a) prompt written notice by Licensee to WebCT of any third party claim, action or demand, (b) sole control of the defense and settlement thereof by WebCT, and (c) reasonable cooperation of Licensee in such defense or settlement. Moreover, the obligations set forth herein shall not apply to any claim arising out of (i) the combination of the Software with other products not supplied by WebCT, to the extent that the claimed infringement would have been avoided absent such combination, or (ii) the modification of the Software by anyone other than WebCT.
- 5.3 <u>Entire Liability.</u> THIS SECTION 5 STATES THE ENTIRE LIABILITY OF WEBCT FOR ANY LOSS AND DAMAGES WHATSOEVER ARISING OUT OF OR RELATING TO THE INFRINGEMENT OF ANY COPYRIGHT, PATENT, TRADE SECRET OR OTHER INTELLECTUAL PROPERTY RIGHTS.

6. WARRANTY AND DISCLAIMER

6.1 Warranty. WebCT warrants that, for a period of one (1) year following the first delivery to Licensee under this Agreement of a license key for a particular software program (i.e. WebCT Campus Edition Institution, WebCT Campus Edition Focus, and/or any of the WebCT Vista modules) (the "Warranty Period"), such Software program shall operate substantially in accordance with the then-current system

administrator guide generally released by WebCT to its licensees, provided that (i) the Software is operated in accordance with such guide and (ii) Licensee does not modify or otherwise after the Software. This warranty is void if the non-performance of the Software has resulted from accident, abuse, or misapplication by Licensee. Replacement software or modifications, updates, releases and enhancements delivered to Licensee pursuant to Support Services (as defined in Section 8) shall not extend the duration of the Warranty Period, nor shall such warranty apply to any renewal of a License granted hereunder.

- Disclaimer, EXCEPT FOR THE WARRANTY PROVIDED BY WEBCT AS EXPRESSLY SET FORTH IN SECTION 6.1. THE SOFTWARE AND SUPPORT SERVICES ARE PROVIDED WITHOUT WARRANTY OF ANY KIND. THE EXPRESS WARRANTY SET FORTH IN SECTION 6.1 IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, ANY WARRANTY OF MERCHANTABILITY, NON-INFRINGEMENT, TITLE, OR FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY ARISING BY STATUTE OR OTHERWISE IN LAW, OR FROM A COURSE OF DEALING OR USAGE OF TRADE. WEBCT SPECIFICALLY DOES NOT WARRANT THAT THE SOFTWARE SHALL MEET ALL OF LICENSEE'S REQUIREMENTS OR SHALL OPERATE IN ALL THE COMBINATIONS WHICH MAY BE SELECTED FOR USE BY LICENSEE; THAT THE OPERATION OF THE SOFTWARE SHALL BE ERROR-FREE OR UNINTERRUPTED; OR THAT ALL ERRORS OR DEFECTS IN THE SOFTWARE SHALL BE CORRECTED. WEBCT FURTHER HEREBY SPECIFICALLY DISCLAIMS ALL WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ON BEHALF OF ITS LICENSORS.
- 6,3 <u>Sole Remedy.</u> In the event the Software fails to perform as warranted in Section 6.1 above and Licensee provides WebCT with written notice under the Agreement of a reproducible error in such Software prior to the expiration of the Warranty Period, WebCT shall use commercially reasonable efforts to correct or provide a workaround for such error. In the event that WebCT is unable to make the Software operate as warranted within ninety (90) days following receipt of such written notification from Licensee, Licensee may terminate the License for the Software effective immediately upon written notice to WebCT. Upon such termination and the return or destruction of the Software as set forth in Section 2.5, Licensee shall be entitled to recover the fees paid to WebCT by Licensee for the applicable Software License. This Section 6.3 sets forth Licensee's sole remedy, and WebCT's sole obligation, relating to performance of the Software and for breach of the warranty in Section 6.1.

LIMITATION OF LIABILITY

- 7.1 <u>Limitation of WebCT's Liability.</u> To the maximum extent permitted by applicable law, WebCT's liability in contract, tort (including negligence) or otherwise with respect to the Agreement or to the Software and Support Services provided hereunder shall be limited to direct damages and, except as set forth in Section 5.1 of this Agreement, shall not exceed the amount of the License fee or Support Services fee respectively, paid to WebCT with respect to the particular Software or Support Services involved in the claim for damages during the twelve (12) month period immediately preceding the date the claim arose. In no event shall WebCT's licensors be required to perform any obligations or incur any liability with respect to the Software licensed hereunder.
- 7.2 <u>Limitation of Licensee's Liability</u>. To the maximum extent permitted by applicable law, except for Licensee's liability under Section 4.2 or a breach by Licensee of Sections 1.1, 1.2 or 4 of this Agreement, Licensee's liability in contract, tort (including negligence) or otherwise with respect to this Agreement shall not exceed the amount of the License fee(s) and Support Services fee(s) paid or due to WebCT (as stated in the applicable Order Schedule(s) to the Agreement) during the twelve month period immediately preceding the date the claim arose.
- 7.3 No Consequential Damages. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL EITHER PARTY OR WEBCT'S LICENSORS BE LIABLE UNDER THIS AGREEMENT FOR SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES, INCLUDING, BUT NOT LIMITED TO,

LOSS OF PROFITS, LOSS OF REVENUE, LOSS OF USE OR LOSS OF DATA, EVEN IF ADVISED OF THE POSSIBILITY THEREOF, EXCEPT THAT NO SUCH LIMITATION SHALL APPLY IN THE EVENT OF A BREACH BY LICENSEE OF SECTIONS 1.1, 1.2 OR 4 OF THIS AGREEMENT.

8. SUPPORT SERVICES

- 8.1 <u>Support Services.</u> During the initial License Term and, if made generally available by WebCT to its licensees at the time, during any renewal thereof or during the term of any additional License, WebCT shall provide a basic level of support for the Software ("WebCT Basic System Admin Support") to Licensee, free of charge, which shall include (i) updates or releases to the Software (on a when and if available basis) which WebCT makes generally available to its licensees and (ii) certain other services in accordance with the then-current WebCT Basic System Admin Support description set forth on WebCT's website at www.webct.com/options. In addition, at any time during the term of any License or any renewal thereof, Licensee may elect to purchase one of the then-available enhanced support options offered by WebCT as described on such WebCT website, by executing an Order Schedule to this Agreement indicating its selection and paying the applicable Support Service fees set forth therein. Any support option purchased by Licensee shall be coterminous with the then-current year of the License Term or, if purchased after the start of any year of the License Term, with the remaining portion of such year in which case the applicable Support Service Fee shall be prorated accordingly. Together with the WebCT Basic System Admin Support, such support options shall be collectively referred to herein as the "Support Services". All such Support Services will be provided in accordance with the then current applicable support option description set forth on www.webct.com/options, subject to the terms and conditions set forth herein. Licensee assumes all risks arising from Licensee's failure to implement updates and any other corrections released by WebCT. WebCT shall in no event be required to perform any on-site Support Services.
- 8.2 <u>Support Service Fees.</u> Support Services fees for any enhanced Support Service option selected by Licensee shall be as specified in the then-current applicable Order Schedule. Unless otherwise stated therein, such Support Services fees shall be invoiced upon execution by the parties of such Order Schedule and shall be due and payable within thirty (30) days following the date of invoice.

GENERAL

- 9.1 <u>U.S. Government Restricted Rights.</u> In the event that Licensee is an agency of the United States Government, or that a License granted hereunder is pursuant to a contract with either a defense or civilian agency of the United States Government, Licensee hereby acknowledges that the Software licensed hereunder is commercial computer software developed at private expense and provided to Licensee subject to restricted rights. Use, duplication, or disclosure by the Government is subject to the restrictions as set forth in subparagraph (c)(1)(ii) of the Rights in Technical Data and Computer Software clause at DFARS 252.227-7013 or the restrictions set forth in subparagraphs (c)(1) and (2) of the Commercial Computer Software Restricted Rights clause at 48 CFR 52.227-19, as applicable, or in successor provisions, as well as the limitations set forth herein. Manufacturer is WebCT, Inc., Six Kimball Lane, Lynnfield, Massachusetts 01940.
- 9.2 <u>Export Control.</u> Licensee acknowledges that it is subject to United States laws and regulations controlling the export of technical data, computer software and other commodities and agrees not to export or allow the export or re-export of such data, software or other commodities in violation of such laws and regulations.
- 9.3 <u>Notices</u>. Any notice that is required to be given hereunder shall be in writing and delivered to the addresses and titles set forth below by certified mail (return receipt requested), a recorded delivery service, or by other means of delivery requiring a signed receipt. All notices shall be effective upon receipt. If an address is not supplied for the notices below, notices to Licensee shall be sent to the address set forth on the first page of this Agreement, to the attention of the signature name set forth below. The addresses provided herein may be changed

irrevocably submits to the exclusive venue and jurisdiction of any federal at any time on prior written notice. or state court sitting in Boston, Massachusetts in any action, suit or If to WebCT: Six Kimball Lane proceeding brought against it by the other party under this Agreement. Lynnfield, Massachusetts 01940 Attn.: Exec. VP, C.F.O and Treasurer The UN Convention on Contracts for the International Sale of Goods will not apply. The English language version of this Agreement shall govern. 9.8 <u>Entire Agreement</u>. This Agreement and all fully executed Order Schedules attached hereto constitute the entire agreement and If to Licensee: understanding between the parties relating to the subject matter hereof, and supersede any and all oral and prior written representations, understandings or agreements between the parties with respect thereto. The parties hereby agree that the terms and conditions of WebCT's 9.4 Assignment. This Agreement and the Licenses granted hereunder may not be assigned, sublicensed, or otherwise transferred by electronic license agreement, if any, located at the download site for the Licensee to another person or legal entity, whether by merger, consolidation, sale of assets or otherwise, without the prior written software shall not apply to the Software licensed hereunder, even if accepted by Licensee after the Effective Date of this Agreement. Printed terms and conditions on Licensee's purchase order shall not apply, even consent of WebCT. if executed by WebCT before or after the Effective Date of this Agreement. The subject matter of this Agreement is limited to the rights Waiver. The failure of either party to enforce in any one or expressly granted herein. The terms of this Agreement shall have no more instances any of the terms and conditions of this Agreement shall force and effect with respect to any claim based on the use of the not be construed as a waiver of future performance of any such term or condition. Waiver of any term or condition shall be deemed to have been Software outside the scope of the Licenses and rights expressly granted herein. In the event of any conflict between the terms of this Agreement, made only if expressed in writing by the party granting such waiver. and the terms of any Order Schedule, the terms of this Agreement shall 9.6 <u>Severability.</u> If any provision of this Agreement shall be held by a court of law of competent jurisdiction to be illegal, invalid or prevail, unless an express term of an Order Schedule provides otherwise. Any modification or amendment to this Agreement, including the Order Schedules, must be in writing and signed by authorized unenforceable, that provision shall be reformed, construed and enforced representatives of both parties. This Agreement shall be deemed to have been accepted by WebCT, only when it has been executed at its to the maximum extent permissible, and the remaining provisions shall remain in full force and effect. Massachusetts corporate headquarters by an authorized representative of WebCT. This Agreement shall be binding upon and inure to the Governing Law. The parties agree that this Agreement will be governed by, interpreted, and construed in accordance with the laws of benefit of the parties and their respective permitted successors and the Commonwealth of Massachusetts, U.S.A. Each of the parties hereby assigns. IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Agreement. LICENSEE: ____ WEBCT, INC. (Print or type) (Authorized Signature) (Authorized Signature) Name: _____

Date:

Date:

| No High Hard | Fall 2005 (2006 FTE Web (T. Der. Price) | (2006 List | | ROCE CE | WebCT invoice 12/08 for term 14/07 - 12/31/07 |
|---|--|-----------------|---------|---------------|---|
| Austin Peav State University | 35 | \$ | 29,925 | | \$31,421 |
| Chattanooga State Technical Community College | 4890 4001-8000 | €9- | 29,925 | | \$31,421 |
| Cleveland State Community College | 2103 0-2500 | ₩ | 19,950 | | \$20,948 |
| Columbia State Community College | 3120 2501-4000 | €9- | 24,675 | | \$25,909 |
| Dyersburg State Community College | 1744 0-2500 | ₩ | 19,950 | | \$20,948 |
| East Tennessee State University | 9953 8001-15000 | ↔ | 35,700 | | \$37,485 |
| Jackson State Community College | 2573 2501-4000 | € | 24,675 | | \$25,909 |
| Middle Tennessee State University | 19139 15001-25,000 | \$ | 41,475 | | \$43,549 |
| Motlow State Community College | 2392 0-2500 | ₩. | 19,950 | | \$20,948 |
| Nashville State Technical Institute | 4074 4001-8000 | ₩. | 29,925 | | \$31,421 |
| Northeast State Technical Community College | 3142 2501-4000 | ₩. | 24,675 | | \$25,909 |
| Pellissippi State Technical Community College | 4963 4001-8000 | ↔ | 29,925 | | \$31,421 |
| Roane State Community College | 3603 2501-4000 | ₩ | 24,675 | | \$25,909 |
| Southwest Tennessee Community College | 7332 4001-8000 | ↔ | 29,925 | | \$31,421 |
| Tennessee State University | 7462 4001-8000 | ↔ | 29,925 | | \$31,421 |
| Tennessee Technological University | 7563 4001-8000 | \$3 | 29,925 | | \$31,421 |
| University of Memphis | 15910 15001-25,000 | (2) | 41,475 | | \$43,549 |
| Volunteer State Community College | 4553 4001-8000 | 65 > | 29,925 | | \$31,421 |
| Walters State Community College | 3826 2501-4000 | ₩. | 24,675 | | \$25,909 |
| RENAISSANCE CENTER (TTCs) - training instance | ODGO FOOR | € | # CC CC | | £0.7 |
| (1 bk) - KUDF nostea by University of Memphis | 4000-1004 | D + | C7K'K7 | | Φ21,441 |
| (TBR) - ROCE hosted by University of Memphis 2007 | 3000 SEATS | 69 | 11,000 | • | |
| (TBR) - ROCE hosted by University of Memphis 2006 | | | | \$ 6,416 | |
| | | €9 | 582,200 | \$ 17,416 | \$599,760 |
| TOTAL PRICING FOR 2007 | | | | \$ | 617,176 |